

AARON McCOLLOUGH

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Key Skills

- Experienced editor (including copy editing, developmental editing, and scholarly editing)
- Experienced writer (including persuasive copy written across varied genres and formats for diverse audiences with specialized goals)
- Experienced project manager (including work with multiple stakeholders inside and outside organization)

Education

- Ph.D., English Literature, The University of Michigan, 2007
- M.A., English Literature, The University of Michigan, 2002
- M.F.A., Creative Writing, The University of Iowa Writers' Workshop, 2001
- M.A., English, North Carolina State University, 1998
- B.A., English, magna cum laude, The University of the South, 1994

Professional Work Experience

Technical Writer IV

PalTech, Inc., Foreign Service Institute's (FSI) Instructional Support Division
Arlington, VA. October 2016 – present

- Serving as dedicated technical writer for Diplomatic Mastery blended learning pilot
- Working individually and in teams of instructional designers, graphic designers, developers, and subject matter experts to create course materials, document system requirements, craft marketing copy and internal reports
- Serving as SharePoint administrator for all division sites
- Creating and populating new sites, managing permissions, developing automated workflows for improving organization and intra-office processes
- Providing quality assurance and copy editing for FSI-developed eLearning instruction modules

Head, Scholarly Communication and Publishing Unit

University of Illinois at Urbana-Champaign, University Library
Urbana-Champaign, IL. August 2015 – September 2016

- Launched library publishing initiative (Illinois Open Publishing Network [IOPN])
- Advocated, in scholarly writing, social media, and public meetings, for Open Access to scholarly research [that is, global access to the scholarly record with minimal restrictions] as a matter of institutional, statutory, and federal policy
- Created all publishing workflows, policies, and draft legal documentation for library publishing initiatives
- Recruited and edited high quality scholarly content for open digital publishing environment
- Coordinated institutional repository program
- Oversaw implementation and customization of publishing platform tool-chain (comprising existing open-source tools)
- Coordinated Publications & Workflows Working Group as part of Andrew W. Mellon Foundation-funded Publishing Without Walls grant project
- Hired and managed team of five librarians and staff members

Editorial Director, University of Michigan Press

University of Michigan – Michigan Publishing
Ann Arbor, MI. November 2012 – June 2015

- Coordinated all editorial decision-making for Tier 2 university press
- Personally guided 25+ academic titles through acquisition, peer-review, and editorial processes per year

- Advocated, in scholarly writing, social media, and public meetings, for Open Access to scholarly research as a matter of institutional, statutory, and federal policy
- Oversaw editorial department budget
- Managed team of 4 acquisitions editors and 1 open access journals coordinator
- Led creation of Maize Books, open access book publishing imprint (<http://www.maizebooks.org/>)
- Regularly consulted with a network of scholars and advisors in relevant disciplines at the University of Michigan and universities around the world

Librarian for English Literature & Comparative Literature

University of Michigan – Hatcher Graduate Library

Ann Arbor, MI. July 2010 – October 2012

- Liaised with English department and Comparative Literature department
- Taught upper-level library instruction sessions; consulted on undergraduate library instruction policies
- Conducted grant-supported scholarly research on library instruction methods
- Performed reference duties (specialized meetings with faculty/graduate students and general reference shifts)
- Selected for English Literature and Comparative Literature Collections
- Served as member on relevant library committees

Text Creation Partnership (TCP) Outreach Librarian

University of Michigan Library – Scholarly Publishing Office

Ann Arbor, MI. July 2009 – June 2010

- Raised TCP awareness among scholars locally, nationally, and internationally through outreach efforts, including public speaking engagements, direct marketing, and website-based promotion
- Raised ~\$1M in one fiscal year, funding 4 subsequent years of text encoding for Early English Books Online (EEBO) digital images
- Projected annual budgets and monitored month-to-month budgets
- Coordinated legal and financial transactions between partners, TCP, library budget office, and general counsel

University Teaching

The University of Michigan, The University of Iowa, North Carolina State University

September 1998 - May 2009

- Taught multiple sections of English Literature, Composition and Rhetoric, and Creative Writing classes, focusing on making specialized concepts and conventions legible to undergraduate students
- Served as undergraduate curriculum advisor (Michigan)
- Consistently received positive student evaluations

Selected Publications

Edited Volumes

- Mills, Kincaid, Genevieve Chandler Peterkin, and Aaron McCollough, eds. *Coming Through: Voices of a South Carolina Gullah Community from WPA Oral Histories*. University of South Carolina Press, 2008

Articles in Journals

- McCollough, Aaron. "Does it Make a Sound: Are Open Access Monographs Discoverable in Library Catalogs?" *portal: Libraries and the Academy*, 17.1, January 2017

Creative Works

- McCollough, Aaron. *Rank*, University of Iowa Press, Kuhl House Poets, Iowa City, Iowa, 2015
- McCollough, Aaron. *Underlight*, Ugly Duckling Presse, Brooklyn, New York, 2012

Book Reviews

- McCollough, Aaron. "[Book Review] Martin Paul Eve. *Open Access and the Humanities: Contexts, Controversies, and the Future*." *Journal of Electronic Publishing*, 18.3 (2015)
- McCollough, Aaron. "Book Review: Michael Bhaskar. *The Content Machine: Towards a Theory of Publishing from the Printing Press to the Digital Network*" *Journal of Electronic Publishing*, 17.2 (2014)
- McCollough, Aaron. "A Review of Carmen Giménez Smith's *Milk & Filth*." *The Brooklyn Rail*, February, 2014
- McCollough, Aaron. "Wanderer: Jay Wright's *The Presentable Art of Reading Absence and Polynomials* and

Selected Presentations

- "Humanities Open Access Monograph Publishing in Libraries: Opportunities and Challenges," Library Publishing Coalition Forum (Denton, Texas, May 19, 2016)
- "Publishing Our Own Work: Contributing to the Professional Literature through Systematizing Sharing of Library Reports," The Charleston Library Conference (Charleston, South Carolina, November 5, 2015)
- "The Once and Future Publishing Library," The Charleston Library Conference (Charleston, South Carolina, November 6, 2015)
- "Publishing Libraries Collaborating At and For Scale," Library Publishing Coalition Forum (Portland, Oregon, March 30, 2015)
- "The Library as Publisher: Details, Practice, and Potential Outcomes," Society for Scholarly Publishing Charleston Pre-conference workshop (Charleston, South Carolina, November 5, 2014)
- "Examining the Economic Infrastructure of Scholarly Publishing," University of Wisconsin Scholarly Publishing Symposium: Examining Publishing in the 21st Century (Madison, Wisconsin, October 30, 2014)
- "Scholar, Maker, Creator: New Humanities Conversations," Virginia Commonwealth University Digital Pragmata series (Richmond, Virginia, April 8, 2014)
- "E Before P," A panel on electronic publishing, Association of American University Presses (Boston, June 21, 2013)
- "Putting Research under a Microscope: Teaching 'Micro-Level' Information Use in First-Year Writing" Library Orientation Exchange (Nashville, Tennessee, May 3, 2013)
- "The Library's Role in Introducing Digital Humanities," Michigan Library Association 2012 Academic Libraries Conference (Ann Arbor, May 10, 2012)

Software & Tool Experience

- Microsoft suite: SharePoint (including Designer), Word, Excel, Visio, PowerPoint, InfoPath
- Project Management/Collaboration Tools: Atlassian suite, Trello, AirTable, slack, Google Apps
- CMS: Jekyll/Github Pages, WordPress, Drupal
- Code: HTML, CSS, Markdown